KING'S

Store Hours: Mon.-Sat. 8 A.M. - 9 P.M.-Sunday 10 A.M. - 7 P.M.

To Us, You're Special!

KING'S Salutes their Meat Managers with a Meat Manager's Week Sale!

DATES EFFECTIVE: NOVEMBER 2 thru 5, 1977 QUANTITY RIGHTS RESERVED

Great Meat Bargains

SWIFT'S PROTEN SIRLOIN TIP OR **Rump Roast** lb. $1.69

FRESH PICNIC **Pork Roast** lb. 69¢

RICHFOOD SLICED **BACON** lb. $1.19

PIG'S **FEET** lb. 39¢

CUBED **STEAK** lb. $1.79

SLICED PORK **LIVER** lb. 39¢

GWALTNEY BIG 8 MEAT **FRANKS** lb. 99¢

CLAUSSEN PICKLE **CHIPS** 24-oz. JAR 99¢

BONELESS TOP ROUND OR MANHATTAN BROIL **STEAK** lb. $1.69

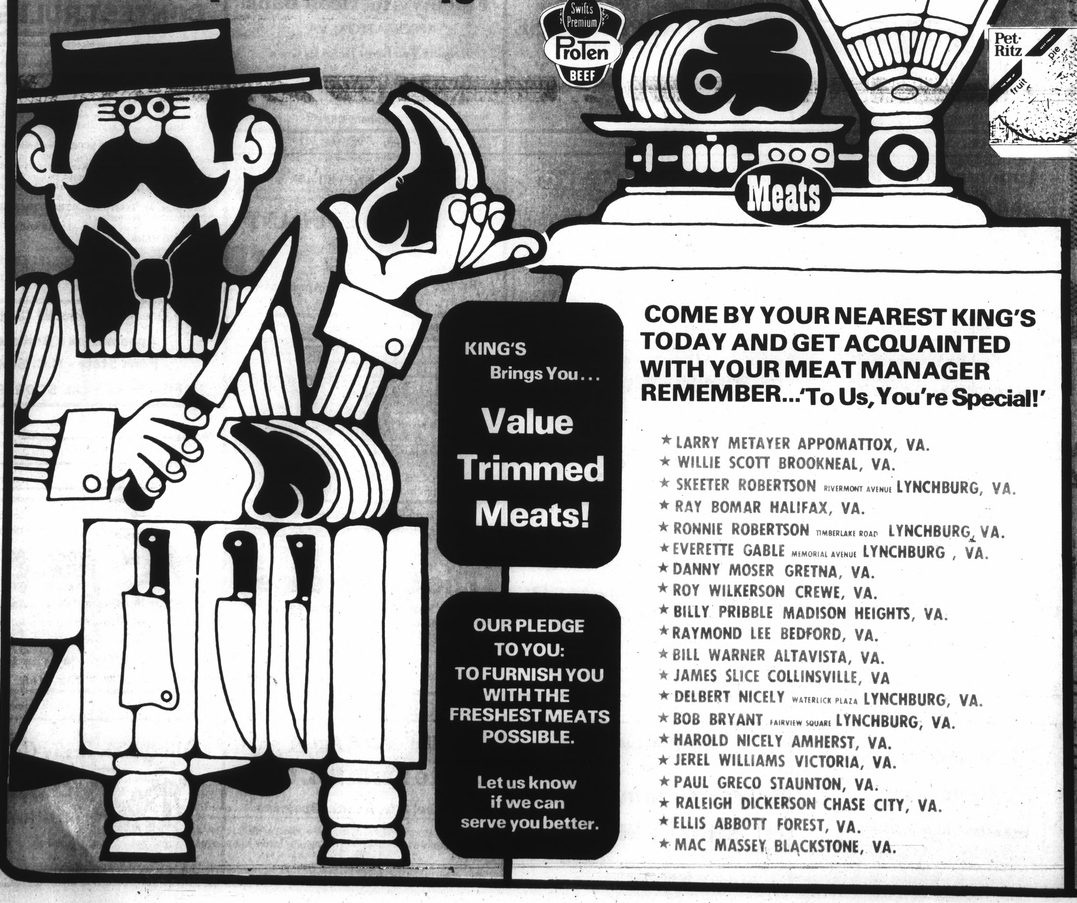
SALT **PORK** lb. 49¢

SWIFT'S PROTEN **SIRLOIN STEAK** lb. $1.57

SWIFT'S PROTEN **PORTERHOUSE STEAK** or T-BONE lb. $1.69

OSCAR MAYER MEAT OR BEEF **Bologna** 8-oz. PKG. 83¢

RICHFOOD COUNTRY STYLE **Sausage** lb. 89¢



KING'S Brings You... **Value Trimmed Meats!**

OUR PLEDGE TO YOU: TO FURNISH YOU WITH THE FRESHEST MEATS POSSIBLE.

Let us know if we can serve you better.

COME BY YOUR NEAREST KING'S TODAY AND GET ACQUAINTED WITH YOUR MEAT MANAGER REMEMBER...'To Us, You're Special!'

- ★ LARRY METAYER APPOMATTOX, VA.
- ★ WILLIE SCOTT BROOKNEAL, VA.
- ★ SKEETER ROBERTSON RIVERMONT AVENUE LYNCHBURG, VA.
- ★ RAY BOMAR HALIFAX, VA.
- ★ RONNIE ROBERTSON TIMBERLAKE ROAD LYNCHBURG, VA.
- ★ EVERETTE GABLE MEMORIAL AVENUE LYNCHBURG, VA.
- ★ DANNY MOSER GRETNA, VA.
- ★ ROY WILKERSON CREWE, VA.
- ★ BILLY PRIBBLE MADISON HEIGHTS, VA.
- ★ RAYMOND LEE BEDFORD, VA.
- ★ BILL WARNER ALTAVISTA, VA.
- ★ JAMES SLICE COLLINSVILLE, VA
- ★ DELBERT NICELY WATERLICK PLAZA LYNCHBURG, VA.
- ★ BOB BRYANT FAIRVIEW SQUARE LYNCHBURG, VA.
- ★ HAROLD NICELY AMHERST, VA.
- ★ JEREL WILLIAMS VICTORIA, VA.
- ★ PAUL GRECO STAUNTON, VA.
- ★ RALEIGH DICKERSON CHASE CITY, VA.
- ★ ELLIS ABBOTT FOREST, VA.
- ★ MAC MASSEY BLACKSTONE, VA.

Frozen Food & Dairy Buys

GORTON'S **Breaded Shrimp** 8-oz. PKG. $1.59

RICHFOOD **MARGARINE** 3 1-lb. PKGS. 99¢

RICHFOOD FRENCH **FRIES** 4 9-oz. PKGS. 88¢

GREEN GIANT WITH CHEESE **Broccoli** 10-oz. PKG. 59¢

RICHFOOD AMERICAN 6 SINGLE SLICES **CHEESE** 12-oz. PKG. 99¢

PILLSBURY **Biscuits** 8-oz. 4 PACK 69¢

PET RITZ **PIES** APPLE, PEACH, COCONUT 2 20-oz. PKGS. 88¢ LIMIT 2 WITH $7.50 PURCHASE

RICHFOOD **ORANGE JUICE** ½ GAL. GLASS CONT. 99¢

WHITE HOUSE **APPLE SAUCE** 4 16½-oz. CANS 99¢ LIMIT 4 WITH $7.50 PURCHASE

SAVE ON.... **TIDE Detergent** 49-oz. BOX 99¢ LIMIT 1 WITH $7.50 PURCHASE

Pleasing Produce Bargains!

Salad Greens YOUR CHOICE KALE, COLLARD, OR MUSTARD lb. 29¢

Cucumbers GREEN PEPPERS AND GREEN ONIONS MIX OR MATCH 5 FOR 99¢

FANCY N. C. RED SWEET **Potatoes** 5 lb. 99¢

FRESH FLA. YELLOW **Sweet Corn** 5 EARS 69¢

ONIONS 2 lb. 29¢

HAWAIIAN PAPAYA **MELONS** lb. 49¢

FANCY CALIFORNIA RED **EMPEROR GRAPES** lb. 39¢

U.S. NO. 1 ROUND **WHITE Potatoes** 15-lb. BAG $1.19

DEL MONTE WHOLE CUT **GREEN BEANS** 3 1-lb. CANS 89¢ LIMIT 3 WITH $7.50 PURCHASE

VIVA **PAPER TOWELS** 2 SINGLE ROLLS 99¢ LIMIT 2 WITH $7.50 PURCHASE

Great Grocery Bargains During Meat Managers Week!

KOUNTY KIST **Sweet Peas** 4 17-oz. CANS 99¢

Whole Beets 3 1-lb. CANS 89¢

KOUNTY KIST WHOLE KERNEL **CORN** 4 17-oz. CANS 99¢

RICHFOOD MIXED **Vegetables** 4 1-lb. CANS 99¢

Tomatoes 3 1-lb. CANS 89¢

GREAT NORTHERN, PINTO, NAVY **Bush Beans** 4 8-oz. CANS 99¢

DEL MONTE NATURAL **Pineapple** 15½-oz. CANS 39¢

RICHFOOD Sweetened & Unsweetened GRAPEFRUIT **JUICE** 2 46-oz. CANS 99¢

FRENCH'S BIG TATE INSTANT **Potatoes** 8-oz. PKG. $1.09

HAWAIIAN **PUNCH** 46-oz. CAN 79¢

PLANTERS **Roll Mix** 6½-oz. PKG. 59¢

JACK SPRAT **Pinto Beans** 2 1-lb. PKGS. 98¢

KING'S REG. OR OLD FASHION **BREAD** 3 22-oz. LOAVES $1.00

CHATHAM **DOG FOOD** 25-lb. BAG $3.19

MEN TARGET SIZE **BATH SOAP** 3 BARS 39¢

LIBBY'S SLICED JUICE PACK **PEACHES** 2 1-lb. CANS 79¢

GLADE AEROSOL AIR **Freshener** 7-oz. CAN 59¢

PLEDGE 7-oz. CAN 89¢

Campfire Miniature MARSHMALLOWS 3 10½-oz. PKGS. 99¢

Golden Grain MACARONI & CHEDDAR 4 7¼-oz. PKGS. 99¢